

HOME CARE NOVELTIES ON IFA 2024

1. VACUUM CLEANERS G-FORCE

Gorenje had a big success with G-Force vacuum cleaners. They have many features which take care not only of dust and debris but are considerate also to your precious furniture and walls 😊.

The consumers can choose between bagged and cyclonic type, each in three levels – LITE, PLUS and PRO.

We decided that it's time that we renew the line with new additional colours, which were carefully selected from our design team in Velenje. Our G-Force serie is stepping into the future with modern colours which will catch the eyes of consumers.

Beside the colours we also renew the equipment of each model to make it even more attractive.

Choose among a wide range of classic vacuum cleaners Gorenje G-Force and enjoy in many benefits brought to you by Classic Bagged Vacuum Cleaner.

1. **Superior Allergen Containment:** Bagged vacuums trap dust, dirt, and allergens more effectively, preventing them from escaping back into the air.
2. **Less Maintenance:** Bags need to be replaced less frequently compared to cleaning filters and dustbins in bagless models, simplifying maintenance.
3. **Consistent Suction Power:** As the bag fills, the vacuum maintains its suction power more consistently compared to some bagless models.
4. **Cleaner Disposal:** Disposing of a full bag is more hygienic and less messy, reducing contact with dust and debris.
5. **Longer Motor Life:** The sealed bag system often results in less dust reaching the motor, which can prolong the vacuum's lifespan.



2. INVERTER & AUTOMATIC HEPA FILTER CLEANING IN CORDLESS VACUUM CLEANERS

Inverter technology allows you to adjust the power of the appliance according to the needs or possibilities of use. Thanks to more precise power regulation, the appliance is more efficient, more durable, and reliable, works longer and is more energy efficient. The user can enjoy in quieter operation, more precise power adjustment, an extended motor lifespan, and improved suction control.

Beside inverter technology our new model of cordless vacuum cleaner Gorenje boost with the **worlds' first automatic cleaning of HEPA filter** which is essential for the vacuum cleaner's performance, the longevity of the device, and the health and comfort of the household. Always clean HEPA filter:

- **Maintains Efficiency:** A clean HEPA filter ensures that the vacuum cleaner operates at its optimal efficiency. When the filter is clogged with dust and debris, the vacuum's suction power decreases, making it less effective at cleaning surfaces.
- **Improves Air Quality:** HEPA filters are designed to trap tiny particles, including allergens, dust mites, and pet dander. If the filter is dirty, it won't be able to capture these particles effectively, which can result in poorer indoor air quality and might exacerbate allergies or respiratory issues.
- **Extends the Life of the Vacuum:** Regular cleaning of the HEPA filter reduces strain on the vacuum cleaner's motor. A clogged filter can cause the motor to work harder, leading to overheating and potentially shortening the vacuum's lifespan.
- **Reduces Energy Consumption:** A clean HEPA filter allows the vacuum cleaner to operate more efficiently, using less energy to achieve the same level of suction. This can help lower electricity bills over time.
- **Prevents Odours:** Accumulated dirt and debris in a HEPA filter can lead to unpleasant odours being emitted from the vacuum cleaner. Regular cleaning or replacing the filter helps prevent this.



3. OPTITEMP FUNCTION IN STEAM IRONING STATION

OPTITEMP guarantees that you are always ironing with the perfect combination of temperature & steam. OptiTemp function enables you to iron all fabrics without any manual adjustment. The temperature and steam rate are controlled synchronously on the soleplate. The steam rate matches the temperature of the soleplate to achieve the perfect ironing effect.

Beside that our STEAM SUPREME ironing stations have pressure of 8 bars, 160g/min of continuous steam and magnificent 480 g/min of steam burst. AutoPrompt will help you with auto descaling and stainless-steel boiler is durable, resistant to rust and capable of withstanding temperature expansion.

